	Community Work Plan Review Form						
	2017 Annual Work Plan						
Vision StatementThe Pelham Main Street Program is committed to the economic development, historic vision StatementVision Statementpreservation, and beautification of the City of Pelham's historic district. This will be ac by utilizing the National Main Street Program's Four-Point Approach of Economic Vit Design, Promotion, and Organization.							
Mission Statement	We are designing, planning, promoting, and preserving the historic district of Pelham.						
	Transformation (implementation) Strategies						
Transformation (implement	ation) Strategy #1:						
	Protect and enhance Pelham's unique qualities.						
Transformation (implement	ation) Strategy #2:						
Encourage develo	opment or expansion of businesses and industries that are suitable for the community.						
Transformation (implement	ation) Strategy #3:						
To have a stru	ctured and organized program to implement community transformation strategies.						
	Top Priorities for Year 2017						

	Status:		Goal(priority) #1		
Achieved	In Progress	Stalled	Goal(priority) #1		
			Maintaining the downtown as a focal point of the community; fostering compact, walkable, mixed-use development; protecting and revitalizing historic areas of the		
			community; encouraging new development that is compatible with the traditional		
			features of the community; or protecting scenic and natural features that are		
	In Progress		important to defining the community's character.		
			Goal(priority) #2		
	In Progress		Being committed to redeveloping and enhancing existing commerical and industrial areas within our community in preference to new development underdeveloped areas of the community.		
			Goal(priority) #3		
	Achieved		Our program will be structured with an active executive board and director with a feasible work plan and budget in place to implement strategies with excellent retainage of members and/or volunteers.		
Comments of	on Goal/Priority	Status			

Design Committee Committee Chair: Neal Taylor Members: Wes Daniel, Betty Davis Transformation (implementation) Strategy: Encourage development or expansion of businesses and industries that are suitable for the community. Goal: The goal of the design committee is to create façade grant program and to develop a downtown master plan. Objective The objectives of the design committee are to create façade regulations, applications, and identify funding for the program. Our downtown needs a design master plan and the program will utilize a design team. Status Task **Responsible Party** Cost Funding Source Time Line Completed Greate guidelines for Façade Program Entire Committee \$0 MS Program Dec-17

Completed	Identify Funding for Façade Program	Entire Committee	\$0	Ms Program	Dec-17
	Contact Julian and Carmine to conduct				
In Progress	Design Team	Alyssa Blakley	\$0	MS Program	Dec-17
		Partner Involveme	nt		
Agency Name		Primary Contact		Level of Commitment	

Entire Committee

\$0

MS Program

Dec-17

Create Application for Façade Program

Completed

Synopsis of Activity: The committee has developed an application for a façade program for downtown businesses. We are still not ready to implement the application process because of funding not being available. Alyssa Blakley spoke with Carmine Fischetti in November 2017 about three buildings downtown Pelham, but the board has not voted on moving forward with the design team creating a new facade for the buildings. One building is owned by the DDA and the MS board is waiting on a decision to either rehabilitate or demolish the building.

	Organization Committee						
Committee Cl	Committee Chair: Betty Davis Members: Shirley Daniels, Loys Johnson						
Transformatio	on (implementation) Strategy:						
	To have a structured and organized prop	gram to implement cor	nmunity transform	ation strategies			
	To have a structured and organized pro			ation strategies.			
Goal:							
	To create a	budget for the organiz	ration				
		budget for the organiz					
Objective							
	Our objective is to create a	a line item budget for th	ne new calendar ye	ar.			
Status	Task	Responsible Party	Cost	Funding Source	Time Line		
			A 2		Begin July		
Completed	Create a budget	Entire Committee	\$0	MS Program	2017		

Agency Name		Primary Contact		Level of Commitment	
	Pa	artner Involvement	•		

		Promo	otions Committe	e		
Committee C NeSmith	hair: Tony Drinkwater	Members: Shi	rley Daniels, Ashley Wa	alker, Janice Beasle	ey, Neal Taylor, Ma	rgaret
Transformatio	on (implementation) Str	ategy:				
		Protect and enh	nance Pelham's unique	qualities.		
Goal:						
The goal of [.]	the promotion committe				- · ·	rvation,
	economic	development, a	nd increase tourism to t	the downtown area	а.	
Objective						
	ive of the promotion cor		duct additional fundrais Christmas event.	sing events: Car Sh	iow, Special Olympi	cs, and
Status	Task		Responsible Party	Cost	Funding Source	Time Line
					MS Program,	April/Oc
Completed	Car Show Event (Sp	oring & Fall)	Entire Committee	\$3,200	Sponors	tober

Not				Ms Program,	Proposa	
Completed	Special Olympics Event	Shirley Daniels	\$1,000	Sponors	l Sept-	
				MS Program,		
Completed	Christmas Event	Entire Committee	\$500	Sponors	Dec-17	
	F	Partner Involvement				
	Agency Name	Primary C	Primary Contact		Level of Commitment	
Steven & Jackie Scott		Alyssa Bl	Alyssa Blakley		r	
	vity: Our spring car show was con	ductod in Anvil 2017 and	was the meet and			

Synopsis of Activity: Our spring car show was conducted in April 2017 and was the most successful event with over 80 vehicles in attendance. The fall car show was held in october with 60 vehicles and was successful. Both car shows combined made the program \$5,806.20 after expenses. The Special Olympics event will be pushed to the beginning of 2018 to plan with an implementation date in the fall of 2018. "Breakfast with Santa" event was held as our Christmas event in December and grossed \$1,170. It was well attended with over 100 people.

	Economic Development Committee						
Committee Cl	nair: Wes Daniel	Members: Shirley	Daniels, Tony Drinkwat	ter, Loys Johnson			
Transformatio	on (implementatio	n) Strategy:					
En	courage developm	ent or expansion of b	usinesses and industrie	s that are suitable	for the community.		
Goal:							
The goal o	of the Economic De		committee are to focus downtown district.	on the underlying	economic wellbeing	of the	
Objective							
The objective	e of this committee	•	for downtown improve oport local businesses.	ements and utilize	a shop local local ca	mpaign to	
Status	Т	ask	Responsible Party	Cost	Funding Source	Time Line	
In progress	Review cod	es/ordinances	Wes Daniel	\$0	MS program	Dec-17	
In progress	Investigate us	sage of blight tax	Wes Daniel	\$0	MS program	Dec-17	

In progress	Organized ad campaign	Entire Committee	\$500	Ms program	Dec-17
	Celebrate and participate in Small				
Completed	Business Week	Entire Committee	\$500	MS program	Dec-17
	Utilize Facebook to feature local				
Ongoing	merchants	Wes/Tony/Alyssa	\$0	MS Program	Dec-17
	Pa	artner Involvement	I		
	Agency Name	Primary C	ontact	Level of Comm	itment
	City of Pelham	James Timmons (Coo	de Enforcement)	Voluntee	r
project is still	ctivity: Wes Daniel is currrently resear in progress. A Shop Local campaign wa onjuction with the Pelham Chamber of	as implemented during	the week of Nove	mber 20th for Shop	Small

businesses along with a planning packet. The program has an ongoing campaign to feature businesses on Facebook as they are running promotions or to highlight.